





Strategic Vision and Future Trends

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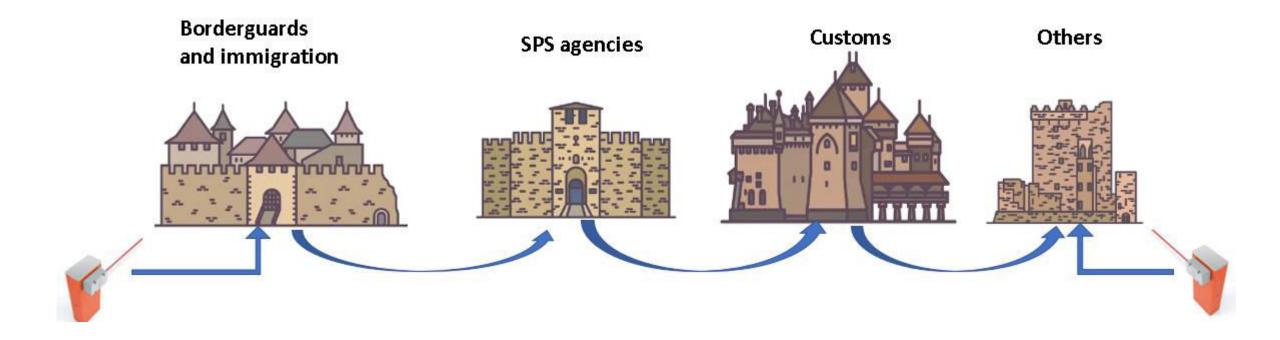
Istanbul, December 7, 2023







Fortreses approach

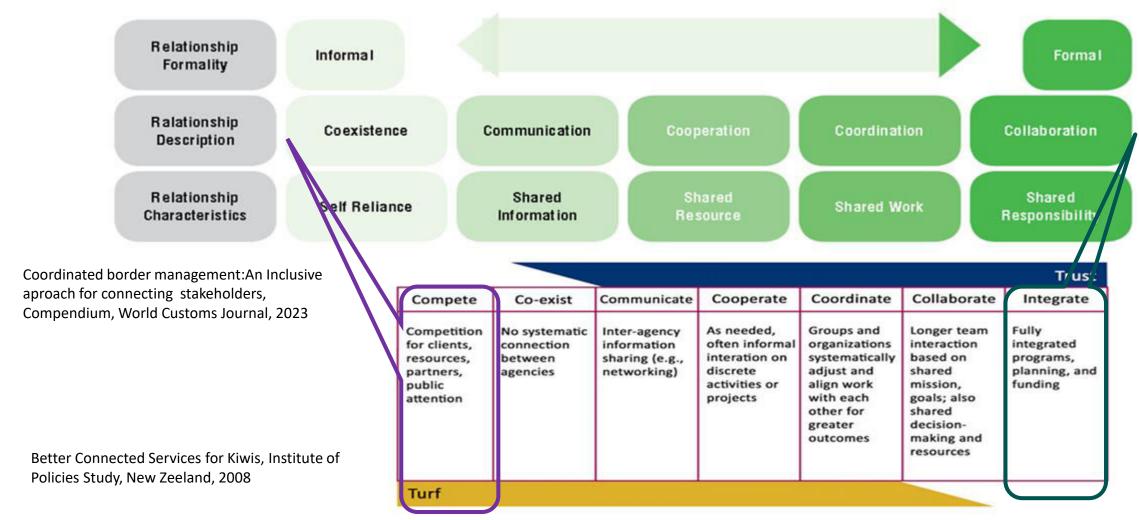








Border management development

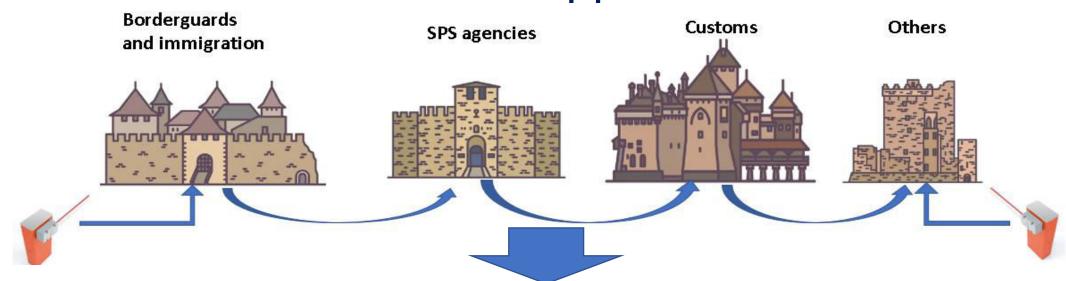








Fortreses approach



Integrated Border Management

Shared information and resources



Shared work and responsibility



Shared mission vision and goals

IBM Strategy





Integrated Border Management Strategy



1. assess

- findings of the previous period
- environmental scanning
- analysis of target groups
- **SWOT**



2. design

- mission
- vision
- values



3. build

- priorities
- goals
- **KPIs**
- budget



4. manage

- internal, external communication
- progress measurements
- clarifications in strategy







Mission









Border crossing & trade facilitation

TOP 7 countries lowest in the safety and security category*

- 1. Finland
- 2. Japan
- 3. Iceland
- 4. Singapore
- 5. Norway
- 6. Denmark
- 7. Switzerland

Ranking GDP per Capita 2022

- 2. Singapore
- 4. Norway
- 7. Switzerland
- 9. Denmark
- 12. Iceland
- 21. Finland

^{*)} Index is compiled by the Institute for Economics and Peace (IEP), 2023







Border management target groups

facilitate the movement of goods and people



Transportation and Trade Industries

safety & security, welfare freedom of movement







safety & security, revenue, trade facilitation, internal market protection



International organizations

supporting and coordinating cross-border initiatives, facilitating cooperation

safety & security, welfare freedom of movement



The General Public



Non-Governmental Organizations

human rights, refugee issues, and humanitarian aid







Vision

Strategic vision is a concise long-term vision of the future that both demonstrates the organization's unique values and describes its ambitions in the context of achievable results. atio

The formuln of the vision contains the answer to the following questions:

- What is the desired future for our organization?
- What are our long-term ambitions?

A vision is a long-term vision – it **extends beyond** the term of a single strategy.



Existing formulations:

- Safest external borders in the future;
- To make cooperation with third countries more effective;
- A high level of performance is ensured by reliable, well-trained professional staff, specialized border guard organizations, extensive coordination and cooperation, and state-of-the-art technologies.
- To increase internal security and contributes to smooth border crossings across the external borders and free movement within the Schengen area









Artificial Intelligence



Big Data Analysis



Risk Management CIRAM, CRM

In 2033, our external border will be the most secure and low-risk individuals and cargo will cross it without stopping.

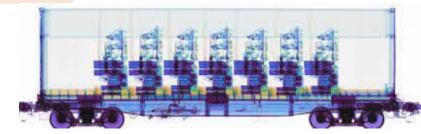


Intelligence



https://gef.eu/partner/vision/





Scanning Technologies



Smart Gates







Thank you for your attention!